

A black and white photograph of a woman with long, wavy hair, wearing a black lace bodysuit. She is reclining with her arms raised behind her head, looking upwards and to the side. The lighting is dramatic, highlighting the texture of the lace and her features.

STEPHY REID

MIDSIZE MODEL
CONTENT CREATOR
MEDIA KIT

MSSTEPHY.COM

STEPHANIE.ANN.REID@GMAIL.COM



Stephy REID

CONTENT CREATOR | MIDSIZE MODEL | LIFESTYLE

About me

I am a Canadian midsize model that has been growing my body-positivity social media for the last four years. I began my journey on instagram after being told I wasn't cut out to be a model and that there was no representation for my body type on the internet. I spent the next years taking my own photos and building my page from the ground up. My mission is to be an example to short and midsize women that no matter the odds we can be seen as worthy and beautiful.

SOCIAL MEDIA



+60K	Age Range	Country
	25-34 41%	22% US
	35-44 26%	18% Canada

896K

INSTAGRAM

62K

TIKTOK

38K

FACEBOOK

26K

TWITTER

@MSSTEPHYREID

INSTAGRAM

185K

REACH

46.7K

ENGAGEMENT

1.67M

IMPRESSIONS

170K

REELS REACH

TIKTOK

2.8M

VIDEO VIEWS

141.7K

PROFILE VIEWS

126.3K

LIKES

5.8K

SHARES

11.9%

GROWTH RATE



WHAT CAN I DO FOR YOU?

Over the last four years I have curated my own social media accounts. I have successfully built my following to almost a million across 4 platforms. I am a self-made midsize model from Canada who will invest my knowledge into creating compelling content for your company through campaigns, try-ons, videos (reels/stories) and photos.



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BRAND COLLABS

ALANI SUPPLEMENTS
FASHIONNOVA
AVID LOVE
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HARROW
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SERVICES AVAILABLE

INSTAGRAM POST
INSTAGRAM REEL
INSTAGRAM STORY
TIKTOK VIDEO
TIKTOK STORY
FACEBOOK POST
FACEBOOK REEL
CAMPAIGN CONTENT
PRODUCT PHOTOS
MODELLING

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